



Dear Marketing/Public Relations Coordinator:

The 27th Annual **Kaiser Permanente Southern California Half-Marathon & 5K Classic** would like to provide your Company with a tremendous opportunity to realize your marketing goals and enhance your community presence in the Southern California.

Our previous races have been well received by the community, and we expect over 6,500 participants and 3,000 spectators for our next race, **on Saturday, January 13, 2018**. The race attracts runners from throughout the United States, Canada and Mexico. In excess of 30 Olympic level athletes have attended this race over the life of the event. The Southern California Half Marathon is identified as a training race for many of the high profile marathons in our nation. The event includes all the amenities of the top races, including a scenic start/finish adjacent to the beautiful Woodbridge Village North Lake, a well supervised course, entertainment, digital clocks at each mile marker, chip timing and an exposition complete with promoter exhibits, music and food.

We would like to invite your Company to join our current list of prestigious sponsors as another key sponsor of this event. We are confident your Company's involvement will add to the enjoyment of this event. Race proceeds benefit Woodbridge High School athletics. Please review the enclosed sponsorship opportunities. If you find this event to be advantageous to your marketing strategies and goals of community involvement, please contact:

Julie Flaiz-Windham
Race Co-Chairperson
714-394-6899
julieflaiz@gmail.com

More information is available on our website www.schalfmarathon.com

Thank you for your consideration.