



Dear Market/Public Relations Coordinator:

Your organization is invited to participate in the 27th Annual **Kaiser Permanente Southern California Half-Marathon & 5K Classic**. We are offering a Mile Marker sponsorship opportunity for your company to assist in your marketing efforts and enhance your community presence in Southern California. Proceeds will benefit Woodbridge High School Athletics and help other local charities secure funds for their programs.

Our previous races have been well received by the race community and we expect 6,500+ participants and 3,000+ spectators for our upcoming race, **scheduled for Saturday, January 13, 2018**. The event attracts runners from throughout the United States, Canada and Mexico. In excess of 30 Olympic level athletes have attended this race. The Southern California Half Marathon is identified as a training race for the LA Marathon, Boston Marathon and other high profile marathons in Southern California and our nation. The event includes all the amenities of the top races, including a scenic start/finish adjacent to the beautiful Woodbridge North Lake in Irvine, a well supervised course, entertainment, digital clocks at each mile marker, medals for all half marathon finishers, chip timing and a Race-Exposition complete with promoter exhibits, music and food.

Your \$250.00 Mile Marker purchase provides:

- 24" x 36" sign prominently displayed on the race course
- Your Company name and Logo
- Post-race use of Mile-Marker

If you find this opportunity attractive to your organization, please contact:

Julie Flaiz-Windham
Race Co-Chairperson
714-394-6899
julieflaiz@gmail.com

More information is available on our website: www.schalfmarathon.com