



Dear Promotions Director,

Your company is invited to participate in the Kaiser Permanente Southern California Half Marathon and 5K Run and Race Exposition. Over 6,500 runners and 3,000 spectators are expected at the 26th Annual race on January 7, 2017. This event attracts premier and recreational runners and is an approved training race for Southern California and the national marathons. Races begin at 8:00am.

We are securing 40 exhibitors for our Race-Expo that precedes and follows the races. The Expo is located at the Start/Finish line on the shores of Woodbridge North Lake in Irvine, CA.

The Expo will benefit your company in many ways:

- Access to over 6,500 athletes and 3,000 spectators
- Showcase new products
- Distribute samples, brochures and coupons
- Access to other promotional opportunities
- Community recognition
- Insert in the 6,000 + "Goodie Bags"

The \$500.00 exhibitor's fee benefits Woodbridge High School Athletics as well as other community non-profits. Race participants will also have the opportunity to make donations to **Team Kids** and the **IPSF (Irvine Public Schools Foundation)**.

We trust that your participation will be rewarding for your business and highlight your community involvement. Please contact:

Kim Rausch (Expo Captain) at kimrausch92620@yahoo.com 714.801.5172

George Varvas (Race Director) at chemco29@aol.com or 949.632.4327

More info at: www.schalfmarathon.com