



2.0.1.7  
SOUTHERN CALIFORNIA

**HALF  
MARATHON  
& 5K**  
RACE & WALK

## SPONSOR BENEFITS

Benefits	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Race Admissions	20	10	7	5	2	2	2
Sponsorship level on all Event Materials	Title	Presenting					
Name/Logo on Back of Finisher Medals							
Booth in Expo area							
Space for Team Tent at Event							
Discount on Employee Entries							
Name/Logo incorporated into Event Logo on estimated 60,000 Brochures							
Name/Logo in Media Ads							
Name in Race Announcements							
Name/Logo on Start/Finish Banners							
Name/Logo on all Mile Markers/Inspirational Signs							
Name/Logo on All Water Stations	All - 8						
Named in Opening Ceremonies							
Named in Awards Ceremonies							
Name/Logo on Side Start/Finish Banners							
Company Banners on Course	Unlimited	4	2	1			
Company Banner Location	Premier						
Promotional material in estimated 6600 Runner Goodie Bag							
Name/Logo in sponsor section of estimated 60,000 brochures	Large Font	Large Font					
Website Link to Sponsor Company site							
Name/Logo on est. 6600 Event T-Shirts							
Website Recognition							